

HUSTLE + GRIT

C - BUS



OHIO

PREMIUM BRANDS
ESTD 2011 QUALITY LEADS

We can
grow your
business
Period.



WE ARE A NATIONAL AWARD-WINNING MARKETING STUDIO

LE + GRIT

OHIO



NUM BRANDS
QUALITY LEADS 2011





What if we

Flip the script and start with price?

It can be tricky to put an exact price tag on an intangible service like marketing. Maybe that's why most agencies don't have the confidence to be clear and transparent about it. We get it.

But we thought maybe it's time to pull back the curtain and help small businesses and startups understand what they're getting and how much it's going to cost. Upfront.

As our baseline package, Bedrock is the essential foundation for any new business. Regardless of your ongoing marketing needs, this is the minimum commitment for signing on with us.

Whether you stop there or take it to the next level depends on your needs and budget.

There are no hidden costs — **what you see is what you get.**

WHAT'S THE BEST FIT FOR YOU?

BEDROCK

A new or refreshed brand that expands your potential.

GRIT + GRIND

A rock-solid brand plus a steady stream of digital leads.

THE KRAKEN

Your extended marketing department: branding, leads, content + strategy.

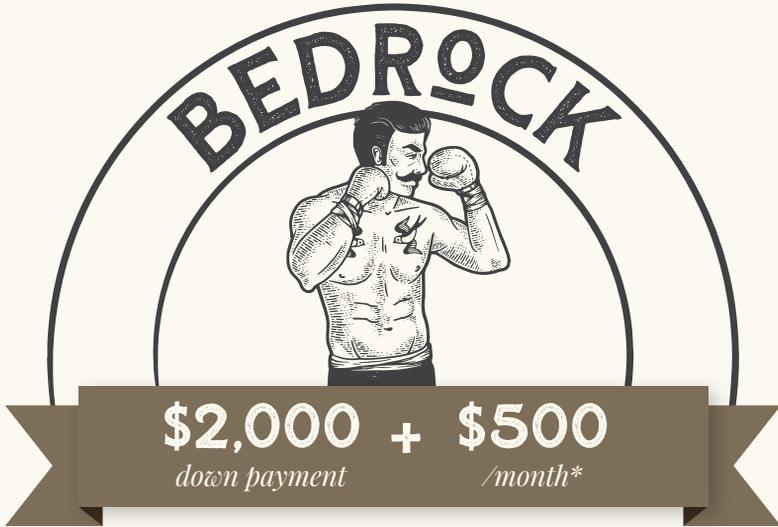
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- ✓ Brand Narrative
- ✓ Logo
- ✓ Custom-Designed Website
- ✓ Optimized for Searchability
- ✓ Website Hosting
- ✓ Monthly Google Analytics Report
- ✓ Social Media Set Up
- ✓ 1,000 Brochures
- ✓ 1,000 Business Cards
- ✓ Custom Email Address
- ✓ Email Signature

Includes printing costs.

If your sales are primarily sustained by referrals and word-of-mouth, then your needs are probably satisfied by the **Bedrock** package.

We'll help you put your best brand forward and set up your digital presence.

**Minimum 24-month commitment*





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- ✓ 1,000 Brochures
- ✓ 1,000 Business Cards
- ✓ Custom Email Address
- ✓ Email Signature
- ✦ Monthly Marketing Strategy
- ✦ Google Pay Per Clicks Program
- ✦ Facebook Ads
- ✦ Monthly Reporting



Includes printing and digital ad costs.

To reach customers searching online, you'll want this package. Our Google and Facebook ad campaigns serve your ads consistently to your target market.

We recommend a 3-month trial to see results, but there is no contractual requirement beyond the \$350/month fee.

**Minimum 24-month commitment
 **No minimum commitment, choose as many months as you need*





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- ✓ Custom Email Address
- ✓ Email Signature
- ✓ Monthly Marketing Strategy
- ✓ Google Pay Per Clicks Program
- ✓ Facebook Ads
- ✓ Monthly Reporting
- + Corporate Email Campaign
- + Website Blog
- + Social Media Post
- + Monthly Digital Marketing Plan
- + Additional Copywriting and Graphic Design Support

Includes printing and digital ad costs.

When you need to get in front of customers and serve up quality content, **The Kraken** is your secret weapon (aka **Extended Marketing Department**).

This is a great solution for organizations that don't have an in-house team to handle social media, PR, blogs and more.

**Minimum 24-month commitment
 **No minimum commitment, choose as many months as you need*

It's all about
**Your Return
On Investment**

At this point, you'd probably like to know what our track record is. Fortunately, it's pretty darned good.

Here are a few of our favorite success stories.

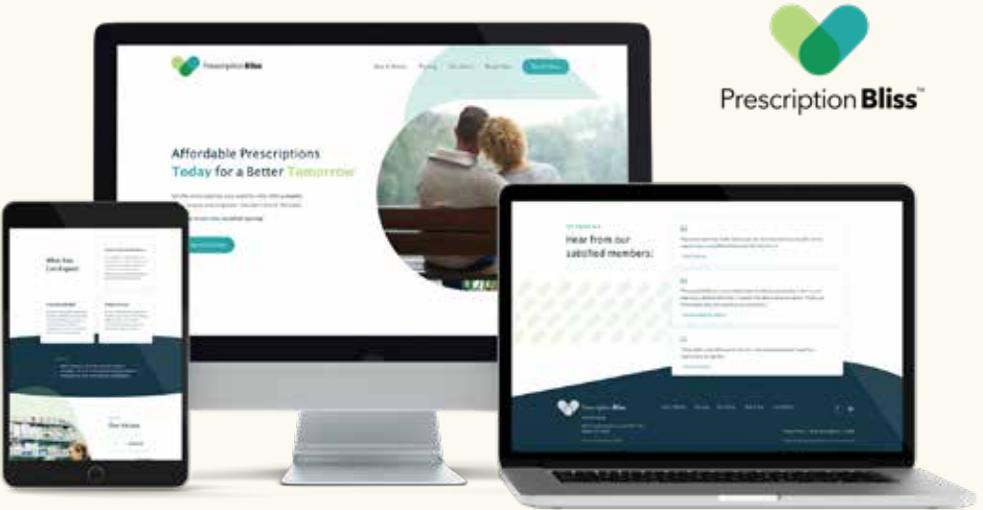
SUCCESS STORY

01

A re-brand that
helped sales grow
1,647%

*Yeah, those results were even higher
than we expected.*

We started working with Prescription Bliss in 2019. Within 12 months, their sales had grown 1,647%.



SUCCESS STORY

02

A bison ranch turns into a fashion statement

The re-brand of Pencil Bison stands without explanation, but here's a fun fact: Not only do the hats and tee shirts serve as walking, talking billboards, they are a supplemental income stream.



SUCCESS STORY

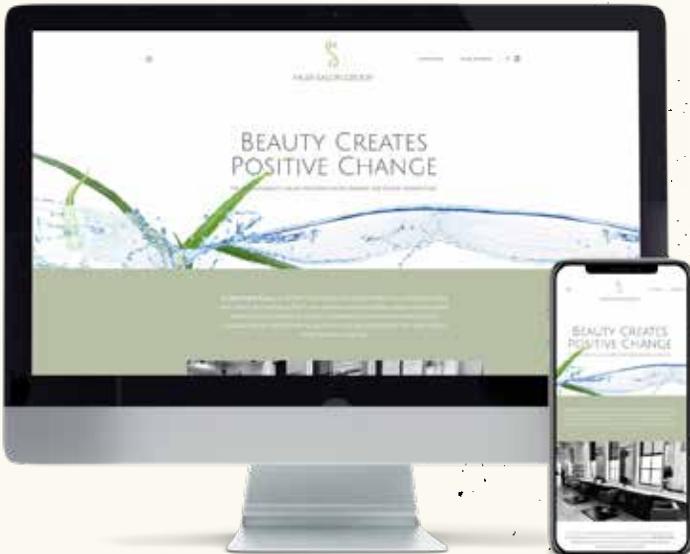
03

A facility-based beauty salon gets a facelift

Within weeks of receiving their new marketing materials, Muir Salon Group was able to secure their ideal client.

"A prospective client said they were looking for a first-class salon service, and our materials were the best they had received. It's ultimately what made their decision to go with us."

- John Mongold, President of Muir Salon Group





Sound

Too Good to Be True?

Based out of Columbus, Ohio, the Hustle + Grit team has spent most of our careers working with huge brands—McDonalds, Ferrari, Home Depot, P&G, Keurig, Bain Capital, and The Ohio State University.

While we still work with really big organizations, we're passionate about smaller businesses and love to help them compete.

Our answer was to create an agency that offers Wall Street experience at Main Street pricing. Like our parent company, Bolder & Co. Creative Studios, we invite you to consider us your extended marketing department. We'll focus on your brand so you can focus on your business.

Let's go...

Call or text **Mark** today to get started.

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EST'D QUALITY



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HUSTLE + GRIT IS THE SMALL BUSINESS MARKETING DIVISION
OF BOLDER & CO. CREATIVE STUDIOS



EST. 2010

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